



**Koneru Lakshmaiah Education Foundation**

(Deemed to be University u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/AR/Ph.D/Management/2021-22/385

Date: 10-11-2021

## NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled “**A STUDY ON IMPACT OF THE RETAIL PROMOTIONAL STRATEGIES ON THE CUSTOMERS: A CRITICAL EVALUATION ON THE SELECT MEGA STORES AT HYDERABAD**” submitted by **MOLLY CHATURVEDI, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 173510013**, **Department of Management**, under the supervision of **Dr.M.Kishore Babu, Professor, Department of Management, KLEF**, for the award of Ph.D. Degree, and on consideration of the report submitted by the examiners of the VIVA-VOCE Board, has ordered that **MOLLY CHATURVEDI** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in “**Management**” in the “**Faculty of Management**” of this University.

(Prof.Y.V.S.S.S.V. Prasada Rao)

**REGISTRAR** Registrar

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To

**MOLLY CHATURVEDI**

**Research Scholar,**

**Registered Number 173510013,**

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**EXALTING EDUCATION, EPITOMISING EXCELLENCE**

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